

DAY	MONDAY · JUNE 25				TUESDAY · JUNE 26				WEDNESDAY · JUNE 27			
SESSION	1	2	3	4	1	2	3	4	1	2	3	4
PHOTO Gary Hairlson	Photography: Camera Essentials	Photography: Composition Essentials	What Makes a Good Photo	Podcasting	Mobile Photography	Photo Camera Essentials	Photography Challenge		One-On-One Time With a Photo Pro		One-On-One Time With a Photo Pro	One-On-One Time With a Photo Pro
PHOTO Odell Mitchell Jr.	Writing Good Cutlines	Photography: Camera advanced	Photoshop Essentials for Photographers	Photography: Advanced Composition Techniques	Photography: Camera Advanced	Tell A Great Photo Story	Photography Challenge		One-On-One Time With a Photo Pro		One-On-One Time With a Photo Pro	One-On-One Time With a Photo Pro
VIDEO Matt Rasgorshek	Tips for Great Broadcast Stand-ups and Copy	Video Production For Advisers *	Video Shooting Basics	Video Composition Basics	Video Production Advanced	Social Media and Mobile Device Video Tips	Adobe Premiere Essentials	Adobe Premiere Advanced	Video: Film/Edit/Feedback			
DESIGN Carlos Ayulo	Want to give your publication a design makeover?	InDesign for Beginners	What makes Good Design	InDesign for Beginners	Go-To Adobe Photoshop/ Illustrator Tips for Beginners	Hey Advisers, Let's Chat about Design *	How to Brainstorm to get to those Great ideas	Digging Deeper with InDesign	Hands-On Design Workshop			
SNO Jason Wallestad	SNO: Storytelling Tools		SNO: Design Tools		SNO: Design Tools		Google Analytics	Website Best Practices	Individual Time with SNO	Individual Time with SNO	Individual Time with SNO	Individual Time with SNO
YEARBOOK Sarah Nichols	Yearbook - Theme: The Tie That Binds	Yearbook - Design: Purpose Over Pretty	Yearbook - Coverage: Capture the Now	Publicity: Be an Oprah or Beyonce	Adviser Time with JEA President *	Yearbook - Design: Purpose Over Pretty	Yearbook - Coverage: Capture the Now	Publicity: Be an Oprah or Beyonce	Hands-On Yearbook Work Session			
SOCIAL Erica Smith	Make Facebook Work For You	Start a Podcast in 5 Steps	Why Analytics Matter	A Journalist's Guide to Twitter	Facebook Live Do's and Don'ts	Here's the Truth About Headlines	How Journalists are Using Instagram	How to Build Great Newsletters	A Journalist's Guide to Twitter	How Journalists are Using Instagram	How to Build Great Newsletters	Facebook Live Do's and Don'ts
ALL AUDIENCES Aaron Manfull	Teaching Introductory Journalism Courses *	Recruiting Staffers	Creating Calendars for your staffs	Organizing a Web-centered newsroom	26 Things Staffs Should be Doing Now	20+ Ways to Tell Stories Online	10 Mobile Apps you should be using	Generating Funds for Your Publications Program	Organizing your staff with the Rule of 3	Adviser Q&A Roundtable *	10 Mobile Apps you should be using	Starting your year off with a 30-day bootcamp
EDITORS Mitch Eden	Leadership 101		The Nuts and Bolts of Leading		Media Law, Covering Sensitive Topics	Media Law, Covering Sensitive Topics	10 Habits of a (Sometimes) Successful Adviser *		Leadership 101		The Nuts and Bolts of Leading	
WRITING Jim Streisel	Audience: Who are they? How do they Read?	The Elements of News/ Writing for Brevity	Getting Great Sources and Great Storytelling Quotes	In-Depth Editing	Journalism's 10 Deadly Sins	The Narrative (Feature): Writing an angle-based story	Review Writing		Practice Writing Quick-Turn Web Stories		Generating Story Ideas	Journalism's 10 Deadly Sins
WRITING Ken Fuson	The Secrets of Storytelling	Writing: Finding the Telling Detail	How to Develop Your Own Writing Style	Interviewing for story	The Secrets of Storytelling	Writing: Making it Personal	Writing: Organize, organize, organize!	Writing: Making it Personal	Hands-On Feature Writing Workshop			