

DAY SESSION	MONDAY · JUNE 24				TUESDAY · JUNE 25				WEDNESDAY · JUNE 26			
	1	2	3	4	1	2	3	4	1	2	3	4
PHOTO Gary Hairlson	Photography: Camera Essentials	Photography: Composition Essentials	Podcasting	Tell a Great Photo Story (with Odell)	Photography: Camera Essentials	Smartphone Photography	Let's Talk About Your Photos	Podcasting	Photography Challenge			
PHOTO Odell Mitchell Jr.	Photoshop Skills Photographers Need to Have	Photography: Flashes and Lights	Taking Great Portraits	Tell a Great Photo Story (with Gary)	Photoshop Skills Photographers Need to Have	Photography: Flashes and Lights	Taking Great Portraits	Photography: Advanced Composition Techniques	Photography: Camera Essentials	Photography: Composition Essentials	Photography Challenge	
VIDEO Cristina Fletes	Intro to Video Storytelling		Video Shooting and Composition Basics		Getting Great Video Interviews		Adobe Premiere Essentials	Adobe Premiere Advanced	Video: Film/Edit/Feedback			
DESIGN Carlos Ayulo	Want to Give Your Publication a Design Makeover?	InDesign for Beginners	Digging Deeper with InDesign	Go-to Adobe Photoshop/Illustrator Tips for Beginners	How to Brainstorm to Get to Those Great Ideas	Hey Advisers, Let's Chat About Design *	InDesign for Beginners	Digging Deeper with InDesign	Hands-On Design Workshop			
SNO Jason Wallestad	SNO: Storytelling Tools		SNO: Design Tools		SNO: Design Tools		Google Analytics	Website Best Practices	Individual Time with SNO (Max 2 Schools)	Individual Time with SNO (Max 2 Schools)	Individual Time with SNO (Max 2 Schools)	Individual Time with SNO (Max 2 Schools)
YEARBOOK Sarah Nichols	Get it: 'Now' Coverage	Trending: Design that Works	It's (Not) Just a Yearbook Theme	Trending: Design that Works	Adviser Time with JEA President Sarah Nichols *	Superhero Leadership	So Social: Tips and Tricks for Social Media	It's (Not) Just a Yearbook Theme				
SOCIAL Erica Smith	Twitter for Journalists	Facebook for Journalists	Creating a Social Media Strategy		Advanced Instagram Stories	How to Create Effective Horizontal Stories for Social Media	How to Write Headlines	Digital Storytelling	Twitter for Journalists	Advanced Instagram Stories	Creating a Social Media Strategy	
MULTIMEDIA Chris Snider	Creating Great Social Media Content	New Storytelling Tools	Hands-on with New Tools	Smartphone Journalism	Hands-on Smartphone Video	Problem Solving with Design Thinking	Telling Stories with Audio	How to Improve Your Social Media Stories	Hands-on Smartphone Video	Data Visualization	Telling Stories with Audio	Hands-on with New Tools
GENERAL AUDIENCES Aaron Manfull	Teaching Introductory Journalism Courses *	Recruiting Staffers	Creating Calendars for Your Staffs	Organizing a Web-Centered Newsroom	26 Things Staffs Should be Doing Now	20+ Ways to Tell Stories Online	Rethinking Your Video Broadcast Program	Generating Funds for Your Publications Program	Organizing Your Staff with the Rule of 3	Starting Your Year Off with a 30-Day Bootcamp	10 Mobile Apps You Should be Using	Adviser Q and A Roundtable *
EDITORS Mitch Eden	Leadership 101		The Nuts and Bolts of Leading		Media Law, Covering Sensitive Topics	Media Law, Covering Sensitive Topics	10 Habits of a (Sometimes) Successful Adviser *		Leadership 101		The Nuts and Bolts of Leading	
WRITING/MIX Jim Streisel	Use Slack for Better Staff Communication	Audience: Who are they? How do they Read?	Getting Great Sources and Great Storytelling Quotes	In-Depth Editing	Journalism's 10 Deadly Sins	The Narrative Feature: Writing an angle-based story	Review Writing		Practice Writing Quick-Turn Web Stories		Generating Story Ideas	Journalism's 10 Deadly Sins
WRITING Ken Fuson	The Secrets of Storytelling	Writing: Finding the Telling Detail	How to Develop Your Own Writing Style	Interviewing for Story	The Secrets of Storytelling	Writing: Making it Personal	Writing: Organize, organize, organize!	Writing: Making it Personal	Hands-On Feature Writing Workshop			
INVESTIGATIVE/SPORTS Jeffrey Browne	Who Do I Trust - Evaluating Sources	Fact Checking for High School Journalists	Public Information 101	Write Stunning Sports Features	Who Do I Trust - Evaluating Sources	Where Do I Find Sports Stories	Undercover Ethics	Fact Checking for High School Journalists	Sports "Casts" - What works Online	Organizing a Sports Staff	Multiplatform Game Coverage	Yearbook Sports
GENERAL/YEARBOOK Nancy Smith	The First 30 Days *	Policies and Procedures	Advisers: Finding Balance *	Let's Talk About Our Staffs!	Leadership Styles and Structures	Organizing Your Converged Media	Design: Look to the Pros for Inspiration	Let's Talk About Our Staffs!	Yearbook and the Law	Yearbook: It's in the Details	Yearbook: Type, Color and Graphics	Let's Talk About Our Staffs!