



+ *Walsworth*

Don't miss this opportunity to get set for the 2020-21 school year with the Walsworth team! From concept and theme development to coverage and creating a positive staff culture, we're excited to work with you!

LIVE CAMP WEEK
JUNE
22-25

VIRTUAL MEDIA EXPERIENCE

for High School Journalists and Advisers

JOIN US from home this summer for an online experience, where students and advisers **choose a single media course to immerse themselves in** for the four days of the live camp. Can't join live? No problem. You will have access to the materials until Sept. 1. Participate in **hands-on projects and exchange ideas** with other classmates.

REGISTER NOW

MediaNow.Press

12 COURSE OPTIONS

Editorial Leadership • Writing Essentials • Writing Advanced
Photography Essentials • Photography Advanced • Design
Video Storytelling • Yearbook • Podcasting • Social Media
Web - SNO Site • Advising Publications

\$99
PER COURSE

Our Line-Up of Professional Instructors

Award Winning Journalism Advisers • Photographers
Videographers • Nationally-Recognized Journalists
College Professors • JEA Members

SHOUT OUT TO OUR SPONSORS!

Our sponsors provide scholarships, prizes and resources for our campers. We couldn't do it without them!



@MediaNowBuzz



MEDIANOW.PRESS



CHECK OUT THE MEDIA NOW PODCAST

COURSE DESCRIPTIONS

WRITING ESSENTIALS

WITH JACK KENNEDY

Learn to write like a journalist. In this class you'll go through everything from how to come up with strong story ideas and planning stories to getting great interviews and writing a strong journalistic story. Get all the tools you need to be a great reporter

DESIGN

WITH SARAH NICHOLS

Work in Adobe InDesign, Illustrator and Photoshop to lay a basic design foundation and then go beyond with advanced tools that will make your page design, infographics and overall visual presentation soar.

VIDEO STORYTELLING

WITH CRISTINA FLETES

Learn basic techniques of video storytelling. Shoot, write, edit (in Adobe Premiere), export, post and share your work.

EDITORIAL LEADERSHIP

WITH AARON MANFULL

Gain skills to manage today's digital newsroom. Use new tools that help infuse the news and information into workflow.

SOCIAL MEDIA

WITH CHRIS SNIDER

Learn how to use social media to grow and extend the reach of your school publication. Target the right people, use the best social networks, create better content and build a strategy.

PODCASTING

WITH CHRIS SNIDER

This hands-on class will introduce you to the tools and skills needed to record, edit and launch your podcast.

WRITING ADVANCED

WITH JACK KENNEDY

Learn the difference between articles and stories, how to turn a mundane story assignment into something special and how to organize a major narrative project.

PHOTOGRAPHY ESSENTIALS

WITH SARAH NICHOLS

With Photography Essentials you'll get hands-on training with your camera, learning how to effectively use shutter speed, aperture and ISO.

PHOTOGRAPHY ADVANCED

WITH KELSEY KREMER

In Advanced Photography, you'll gain hands-on training with your camera to take the basic camera and composition skills you have mastered to the next level.

YEARBOOK

WITH ALYSSA MOSES

Take the key steps in your yearbook production. Learn the important verbal and visual elements to develop your book's concept, coverage strategies and activities to create a positive staff culture.

SNO/WEB

IVY KAPLAN

Work directly with the SNO team to discuss strategies and tools for managing your online workflow. Take an in-depth look at the exciting world of online publishing.

ADVISING PUBLICATIONS

WITH AARON MANFULL

Our goal for this class is to send advisers away with a grasp on effectively managing and converging their digital and print newsrooms.

BONUS ADD-ON

Enjoy bonus materials added on the topics of sports journalism, investigative reporting, studio lighting, photo editing, headline writing for social media and design shortcuts by our bullpen pros - Ted Bryant, Jeff Browne, Erica Smith, Susan Massy, Gary Hairlson, Jim Streisel, and Carlos Ayulo.