Looking Back

Looking Back Q's: *the best thing a real creative can do is look back on their work with objectivity.*

What was the tone (personality) of last years book? What did you like? What did you not dig? What do you think was done well? Where did the book fall short?

Looking Ahead

Looking Ahead Q's: *the best thing a real creative can do is look back on their work with objectivity.*

What do you want the tone (personality) of nest years book? What do you want people to feel when they look through your book? What do you want to make unique about this book that last years' book didn't possess?

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